



Name: Dr. Shruti Mishra

Designation: Assistant Professor

Specialization: Human Resource Management/ Organizational Psychology/ Organizational Behavior

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Qualification

Career Summary

An enthusiastic and ambitious Professional who has high aspirations and is keen to progress within her career. I am confident of the ability to deliver curriculum outcomes by planning outstanding lessons that engage students. I have an experience in professional career as well as in research domain. I have worked wide range of classroom setting. As a true professional I will have no trouble seamlessly integrating within a university existing traditions and practices. Right now, I am keen to join a department that is very much on an upward curve.

Work Experience

Research Interest

Organizational Psychology/ Organizational Behavior/ Human Resource Management

Courses Facilitated

Research Publications

1. Rajan, R., N.V., Vinutha, L., Brindha, Shukla, S., Mishra, S. (2024) Exploring Global Expansion Trends and Strategies In The Food and Beverage Industry: A Comprehensive ANALYSIS, Forum on Linguistic Studies, 6 (2), ISSN:2705-0610
2. Mishra, S., L., Brindha and Shukla, S., (2023) Role of Indian Companies In Promoting CSR Activities To Indian Culture And Tradition, International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS) 175 Vol. 05, No. 04(I), ISSN No. 2581-7930
3. Jangid, L., Mishra, S., Mathur, H., and Songara, S., (2020) Online Shopping: A Future Market, International Advance Research Journal in Science, Engineering and Technology, Vol. 7, No.1, ISSN No. 2393-8021
4. Songara, S., Mathur, H., Jangid, L., and Mishra, S., (2020) A Study of Product Life Cycle: A Special Reference to Nokia Mobile, International Advance Research Journal in Science, Engineering and Technology, Vol. 7, No.1, ISSN No. 2393-8021
5. Mathur, H., Songara, S., Mishra, S., Jangid, L., (2020) Credit Rating Agency: A Tool Against Financial Risk, International Advance Research Journal in Science, Engineering and Technology, Vol. 7, No.1, ISSN No. 2393-8021
6. Mishra, S. and Jain, A., (2019) A study on Role Conflict in Higher Education Institutions, Asian Journal of Multidimensional Research, Vol. 8, No. 4, ISSN No. 2278- 4853
7. Mishra, S., (2019) Discussion in relation between emotional intelligence & Organizational development & Organizational Development: Scope of

Member on Committees / Editorial Boards

Professional Memberships

	<p>Future Study, Accent Journal of Economics Ecology & Engineering, Vol. 6, No. 05, ISSN No. – 2456- 1037</p> <p>8. Sharma, D., & Mishra, S. (2019). Glass ceiling and women leadership: Study between developing and developed nation. Asian Journal of Multidimensional Research (AJMR), 8(2), 211-218</p> <p>9. Jain, A., Mishra, S. and Yadav, G. (2018) Physical, emotional and spiritual health of faculty: an exploratory study, Int. J. Work Organization and Emotion, Vol. 9, No. 4, pp.348–361.</p> <p>10. Mishra S. et al. An empirical analysis of influence of emotional quotient on customer experience of a Retail Brand Journal of Business and Management Oct. 2017, Volume 19, Issue 10, Ver. IV, PP 26-31.</p> <p>11. Mishra S. et. al. Impact of Demonetization On E- Commerce: Critical Analysis Trans Asian Journal of Management and Marketing Research, Oct. 2017, ISSN: 2279-0667 Vol 6, Issue 1</p> <p>12. Mishra S. Discussion on Conflict Management with Special Emphasis on Role Conflict: Scope in future Study International Journal of Advance Research (2015), Volume 3, Issue 10, 772-777</p>
Articles / Case Studies	Nil
Consultancy / Projects	Nil
Books / Chapters	<ol style="list-style-type: none"> Mishra, S. (2023). Learning and its Approaches in Adulthood. Published in chapter in book titled educational psychology “An overview of human evolution” by Akhand Publishing House (First Edition), Delhi. ISBN No., 978-81-19098-507 Mishra, S. (2021). Role Conflict and Its Consequences: Dealing with Emotional Intelligence. In Sarkar, K.A., Hemlatha, G., Kumar, C., V., Dhanaya, M. S., Adimurthy, V., Contemporary Issues In Business, Economics, And Society (Vol III). Red Shine Publication London.
Activities	<ol style="list-style-type: none"> MUN Society (Forum) Teacher Co-Ordinator at JAIN (Deemed -To-Be University), Bengaluru 2024. Chair the session in the International Conference on Empowering the Future: Fostering sustainable Growth Through Innovation on 1-2 March 2024 by Gyanodaya University, Madhya Pradesh. Judge in the Idea Competition D3 – Define, Design & Dazzle organized ‘TWO-DAYS VIRTUAL GLOBAL ENTREPREURSHIP CONCLAVE’ on 16th and 17th December 2021 by JGI Knowledge Campus, JAIN (Deemed-To-Be- University).2023 Samashti The Student Council (Forum) Teacher Co-Ordinator at JAIN (Deemed -To-Be University), Bengaluru, 2022-23 Working as a Coordinator of the Department of Management at Jayoti Vidyapeeth Women’s University. Expert of the PhD entrance in the University of Jayoti Vidyapeeth Women’s University Jaipur. Supervisor of Scholar enrolled in Management department in Jayoti Vidyapeeth Women’s University Jaipur.

8. Organized Intellectual Basket of Women National Conferences 2020, Jayoti Vidyapeeth Women's University Jaipur, 28-08-2020.

Recognition / Awards

Paper Reviewed:

1. "Cause Related Marketing as an Innovative Business Technique: A Study in Relation to Behavior of Consumers in Assam Region of India" in International Journal of Management Practice Manuscript ID-IJMP_299423 (Inderscience Publishers)
2. "The Impact of Spiritual Environment on Performance mediated by Job Resourcefulness" in International Journal of Workplace health Management Manuscript ID-IJWHM-05- 2018-0058 (Emerald Publishing)

Fellowship:

1. Received 'PhD fellowship Endowment Fund' from Manipal University Jaipur 16-17

Seminar Conferences Attended

Conferences:

1. Paper Presented on Topic- 'A Review of an study on Role Conflict in Private Sector' 1st International Conference on Empowering the Future: Fostering sustainable growth through Innovations, 1-2 March 2024 at Gyanodaya University, Neemuch , M.P.
2. Paper presented on topic- 'Study on Emotional Intelligence of Faculty in Higher Education' 9th Conference on Excellence in Research and Education 3rd-6th May 2018' at IIM Indore.
3. Paper Presented on topic- 'Glass ceiling effect on Women leadership in Developing and developed Nations' International Conference on Global Leadership and Sustainability of GBLS 2017', held at Meiji University, Tokyo Japan, 2nd September 2017.
4. Paper presented on the topic- 'Conflict is a Problem or Solution of the Problem for The Organization: A Critical Analysis.' National conference on Recent Trends and Innovations in Science, Technology & Management, Jaipur., Compucom Institute of Technology and Management, Jaipur, 23rd & 24th March 2017.
5. Paper presented on topic- 'A Study on Conflict Management with Special Emphasis on Role Conflict' International Conference on E-Business (Prospects, Challenges & Implications 2015), TAPMI School of Business, 27th & 28th March 2015.
6. Attended Conference on 'Actionable Strategies and Tactics for Supercharging Entrepreneurial Growth' on Two Day Virtual Global Entrepreneurship Conclave, school of Commerce, JAIN (Deemed-To-Be -University) 16th December 2021.

Seminars:

1. Attended Webinar on Commodity Derivative Market organized by NCDEX Investor (client) Protection Fund trust on 24th March 2021.

2. Paper presented on topic- 'Impact of Demonetization on E-Commerce: A Critical Analysis' National Seminar on Legal Environment of Business in Changing Scenario, UFYLC, University of Rajasthan, 3rd & 4th March 2017

3. Seminar attended on topic- 'Productivity and Quality in Higher Education & Training: Challenges and Opportunities in Collaboration with RSPC, ISTD and Manipal University Jaipur, 10th March 2018.